

An introduction to easyfundraising

An introduction to raising money with easyfundraising

- 1 About easyfundraising
- 2 How it works
- 3 Retailers
- 4 The easyfundraising app
- 5 The Donation Reminder
- 6 Get started

About easyfundraising

- ✓ Collect **free donations** for charities and good causes every time you shop online with [easyfundraising.org.uk](https://www.easyfundraising.org.uk)
- ✓ With **over 3,300 retailers** on board ranging from Amazon to Expedia you can collect on everything from groceries, electronics and fashion to household utilities, insurance and travel
- ✓ There are already **1.3 million** caring supporters like you signed up!
- ✓ **Over £20 million** raised for good causes

How easyfundraising works



Start at easyfundraising
On our website, App or
Donation reminder



Find your favourite retailer
Search over 3,300 shops
and sites



Shop and raise
Click and shop as normal and
raise free donations on
anything you buy

Over 3,300 retailers on board, including:



- Business
- Entertainment
- Electricals
- Fashion & Beauty
- Home & Garden
- Insurance & Finance
- Mobiles
- Travel
- Utilities

The easyfundraising app

- ✓ Shop on the go with **over 3,000 retailers** through one app
- ✓ **Over £250,000** raised for good causes through the app in 2015
- ✓ Collect even more for your cause – supporters who use the app collect up to **50% more donations**
- ✓ Keep up to date with cause targets
- ✓ Share your donation triumphs with friends
- ✓ Available for both iPhone and Android



The Donation Reminder

With our **Donation Reminder** you'll never ever forget a donation. Just shop online as normal and a handy reminder pops up to tell you when a donation is available.

- ✓ Supporters who use it collect up to **five times more** donations
- ✓ It's completely advert free and has been downloaded by **over 230,000 people**
- ✓ Collect donations on things you never realised you could



Happy fundraising!

www.easyfundraising.org.uk/cause/cheselbournevillageschool